REMARKS/ARGUMENTS

Favorable reconsideration of this application as presently amended and in light of the following discussion is respectfully requested.

Claims 1-21 are currently pending in the present application; and Claims 1-11 and 14-21 are amended. Support for the amendments is found at least in the originally filed specification at page 18, lines 9-15 and Figures 3A and 3B. The Specification is amended to improve grammar and correct spelling errors. Thus, no new matter is added.

In the outstanding Office Action, Claims 7 and 20 were objected to under 37 C.F.R. § 1.75(c) as improper multiple dependent claims; Claims 4, 8-10, and 21 were objected to for informalities; Claims 1-3, 9, 15, 16, and 19 were rejected under 35 U.S.C. § 102(b) as anticipated by Endo et al. (U.S. Patent No. 5,912,622, hereafter "Endo"); Claims 1, 2, 4-6, and 16 were rejected under 35 U.S.C. § 102(e) as anticipated by Yahata et al. (U.S. Patent No. 6,930,646, hereafter "Yahata"); and Claims 8, 10-14, 17, 18, and 21 were objected to as being dependent upon a rejected base claim, but were indicated as allowable if rewritten in independent form.

Initially, Applicants note that the IDS filed on July 13, 2004, has not been acknowledged as considered. Applicants respectfully request acknowledgement of consideration of the references in that IDS by providing Applicants with an initialed form PTO-1449 from that IDS. For convenience, a copy of the IDS filed July 13, 2004, is submitted herein.

Applicants acknowledge with appreciation the indication of allowable subject matter. In light of this indication, allowable Claims 8, 10, 11, 14, 17, 18, and 21 have been rewritten in independent form. Accordingly, the objection to Claims 8, 10-14, 17, 18, and 2 is moot. Therefore, it is respectfully requested that the objection to Claims 8, 10-14, 17, 18, and 21 be withdrawn.

In response to the objection of Claims 7 and 20, Claims 7 and 20 have been amended to be in proper multiple dependent claim format. Accordingly, the objection to Claims 7 and 20 is believed to have been overcome. Therefore, it is respectfully requested that the objection to Claims 7 and 20 be withdrawn.

In response to the objection to Claims 4, 8-10 and 21, Claims 4, 8-10 and 21 have been amended to recite, "a plate" (Claim 4), "t" (Claim 8), "the soft magnetic member" (Claim 8), "a magnetic core" (Claim 8), "a plate" (Claim 8), "powder" (Claims 9 and 10), "a casing" (Claim 21). Accordingly, the objection to Claims 4, 8-10 and 21 are believed to have been overcome. Therefore, it is respectfully requested that the objection to Claims 4, 8-10, and 21 be withdrawn.

In response to the rejection of Claims 1-3, 9, 15, 16, and 19 under 35 U.S.C. § 102(b) as anticipated by Endo, Applicants respectfully traverse this rejection for the following reasons. Amended Claim 1 recites, "a conductive member disposed on said soft magnetic member on an opposite side of a placement of the antenna coil." Endo describes a bonding agent or an adhesive tape fixed between the soft magnetic member and the article. Endo's bonding agent or adhesive tape does not teach the "conductive member," of amended Claim 1. Claims 2, 3, 9, 15, 16, and 19 depend from amended Claim 1. Accordingly, the rejection to Claims 1-3, 9, 15, 16, and 19 is believed to have been overcome. Therefore, it is respectfully requested that the rejection of Claims 1-3, 9, 15, 16, and 19 under 35 U.S.C. § 102(b) as anticipated by Endo be withdrawn.

In response to the rejection of Claims 1, 2, 4-6 and 16 under 35 U.S.C. § 102(e) as anticipated by <u>Yahata</u>, Applicants respectfully traverse this rejection for the following reasons.

¹ Endo, col. 5, lines 32-38, col. 6, lines 29-32, Fig. 1.

Applicants respectfully submit that the rejection based on <u>Yahata</u> has been overcome by the enclosed declaration under 37 C.F.R §1.132. In this declaration Takanori Endo, Seriau Yahata, and Takashi Tsuchida declare that they are the inventors of the present invention, and co-inventors of the invention disclosed in United States Patent No. 6,930,646. The inventors further declare that they conceived the subject matter disclosed in United States Patent No. 6,930,646 that is common to United States Patent Application No. 10/500,457. Thus, applicants respectfully submit that the rejection of Claims 1, 2, 4-6, and 16 under 35 U.S.C. §102(e) as anticipated by <u>Yahata</u> has been overcome. (*See* MPEP §§ 716.10 and 2136.05)

Consequently, in view of the foregoing discussion and present amendment, it is respectfully submitted that this application is in condition for allowance. An early and favorable action is therefore respectfully requested.

Respectfully submitted,

OBLON, SPIVAK, McCLELLAND, MAIER & NEUSTADT, P.C.

 $\begin{array}{c} \text{Customer Number} \\ 22850 \end{array}$

Tel: (703) 413-3000 Fax: (703) 413 -2220 (OSMMN 06/04)

Gregory J. Maier Attorney of Record Registration No. 25,599

EHK:MS\la

I:\atty\MS\Prosecution\25s\255814US\255814US AMENDMENT DUE 07 18 2006.DOC

Surinder Sachar Registration No. 34,423

burnele Sochas